## Formulate:

Essential Straight Banner 1500
Total Graphic Area: 64.5" w X 96.75" h
Total Visual Area: 60.5" w X 92.75" h
Please be sure to include the 2" bleed around the perimeter (note trim \& stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2 " of the edge.

