## Formulate: Essential Straight Banner 1500

Total Graphic Area: 64.5" w X 96.75" h Total Visual Area: 60.5" w X 92.75" h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

bleed area -trim line safe zone —