94.5″ width + extra 1″ bleed

up to 92.5″ total height + extra 1″ bleed

up to 85″ visual height

This area will be folded to the back to create the pole pocket

fold line

do not design critical elements in this area

stitch line

TEMPLATE

Telescopic Banners: Exposé

Total Graphic Area:
96.5″w X 42.5″ up to 94.5″h

Total Visual Area:
94.5″w X 33″ up to 85″h

Please be sure to include a 3.75″ bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

Graphics printed on premium fabric will need an extra 1″ bleed around the perimeter

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard

1″ bleed area

do not design critical elements in this area

stitch line

This area will be folded to the back to create the pole pocket

fold line