END CAPS

Straight Embrace:
4x3 Display w/Endcaps

Front Visual Area: 116.7″ x 88″
Front Trim Size: 117.6″ x 88.9″
Front Print Size with Bleed: 121.6″ x 92.9″

End Cap Visual Area: 13.35″ x 88″
End Cap Trim Size: 14.25″ x 88.9″
End Cap Print Size with Bleed: 18.25″ x 92.9″

Please be sure to include the 2″ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1″ of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area
trim line
safe area

END CAPS