## Straight Embrace: <br> 3x2 Display

Total Graphic Area: 92.4" w X 64.025" h
Total Visual Area: 88.4" w X 60.025" h
Please be sure to include the 2 " bleed around the perimeter (note trim \& stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within $1^{\prime \prime}$ of the edge.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

