88.25″ width + bleed

59.375″ height + bleed

Straight Embrace: 3x2 Display

Total Graphic Area: 92.25″w X 63.375″h
Total Visual Area: 88.25″w X 59.375″h

Please be sure to include the 2″ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1″ of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area
trim line
safe area