115.25″ width + bleed

59.375″ height + bleed

ENDCAPS

Straight Embrace:
3x2 Display w/Endcaps

Total Graphic Area: 119.25″w X 63.375″h

Total Visual Area: 115.25″w X 59.375″h
(Front Visual Area: 88.25″w X 59.375″h)
(Endcap Visual Area: 13.5″w X 59.375″h)

Please be sure to include the 2″ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1″ of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

ENDCAPS

bleed area
trim line
safe area

Front Visual: 88.25″ width